DENTRIX® | IN TOUCH

GET IN TOUCH WITH A MORE PROFITABLE PRACTICE

## Contents

BREAK THROUGH TO A MORE PRODUCTIVE, PROFITABLE PRACTICE

What kind of practice are you working to build?

With Dentrix, you can make sure every patient receives the best possible service and care from the moment they walk through your door. Because Dentrix offers the latest practice management technology and creates a completely digital practice, your staff will have all the tools and resources they need to achieve new levels of efficiency and professionalism. From the front office to the operatory, Dentrix offers solutions that create a seamless workflow to enhance patient care and increase your practice's profitability.
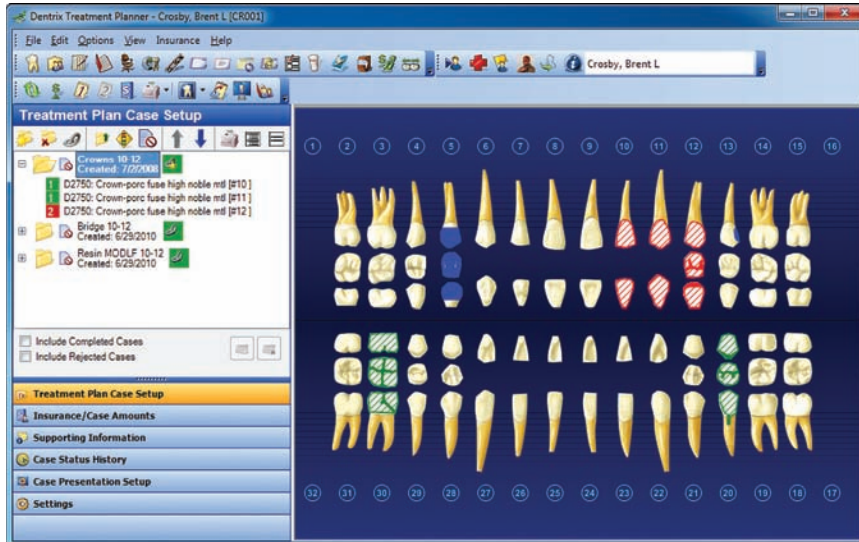
Dentrix offers the most comprehensive set of clinical and office management tools designed to make your practice more efficient and profitable.

What makes Dentrix the best choice for your practice? We've been a leader in dental practice management for more than 20 years. More than 30,000 dental practices depend on our solutions and services every day. Dentrix offers a complete management solution, providing tight integration with powerful electronic services and the Guru patient education system, which automate time-consuming tasks and improve patient communication. It also integrates with leading dental equipment, such as Dexis, giving the entire team a complete view of the patient's digital records and make the digital dental practice a reality. Dentrix helps you and your staff:

- **Save time**—Automate, streamline and simplify all the time-consuming, everyday tasks that slow your practice down.

- **Save money**—Improve your billing and collection processes.

- **Increase production**—Keep your chairs full and make your entire staff more efficient and productive.

- **Boost your reputation**—Integrate technology that presents your practice as a mature, polished organization.

- **Build a digital practice**—Incorporate integrated technologies that streamline office operations from the front office to the operatory.

- **Improve profitability**—Leverage the tools in Dentrix to increase efficiencies, production and profitability.

NEW DENTRIX G4 FEATURES

To stay productive and profitable, today's progressive dental practices demand solutions that only Dentrix G4 can provide.

> "Dentrix Mobile is another tool that makes Dentrix software such a complete package. There are occasions when I am away from the office and I need to have access to my patient's information, Dentrix Mobile does that and more."
>
> ~Dr. Marc Wallach
> St. Louis, MO

Dentrix Mobile

Now when you leave the office, you can be just seconds away from seeing the information that drives your practice. Dentrix Mobile gives you secure access to the important patient and schedule information you use to manage your practice—all from your smartphone or mobile device. With Dentrix Mobile, you can quickly see patient details, such as medical alerts and prescriptions, as well as appointments for you and your providers. Designed for Dentrix G4, Dentrix Mobile is compatible with the most popular smartphones and mobile devices, including BlackBerry®, iPhone™, iPad™, Palm Pre™ and device that run on the Android™ operating system. And Dentrix Mobile is certified secure. Since no Dentrix data is stored on your mobile device, no one can access your information if you ever misplace the device. Best of all, Dentrix Mobile is included with your Dentrix Customer Service Plan at no additional cost.

"The new Dentrix Practice Advisor provides solutions a practice can truly implement to accomplish their goals…It will make a significant difference in the dental practice for dentists, their team and their patients."

~Dr. Lou Shuman
President, The Pride Institute

Practice Advisor

The Dentrix Practice Advisor is a unique new feature in Dentrix that quickly compiles your practice data into concise, easy-to-read reports that help you stay on top of your practice's financial health. This new feature analyzes your office's performance and helps you gain a better understanding of your practice's strengths, weaknesses and opportunities.

The Practice Advisor also includes benchmarks and suggestions to improve your office operations that were developed by top practice management consultants. For example, the Dentrix Practice Advisor can help you analyze your Accounts Receivables (AR). If your AR-to-production ratio is too high, the Dentrix Practice Advisor will flag it and offer recommendations, such as reviewing your aging reports, insurance aging reports and payment agreement reports to see possible opportunities. The Practice Advisor offers other recommendations like determining whether it is time to start the collections process on some accounts, or seeing whether patients on payment agreements are making payments. The Dentrix Practice Advisor provides an effective way to instantly transform your practice data into actionable information that will help your practice become more efficient and profitable.

Kiosk

Your front office team spends too much time manually entering patient data. The new kiosk feature for the eCentral Website Manager revolutionizes your patient form completion process for increased productivity and a better overall patient experience. Now patients can update their contact, insurance, medical history and other information easily from an in-office kiosk. Patient information is updated in Dentrix in just seconds, saving everyone time and allowing patient treatment to begin more quickly.

Having data provided electronically improves the accuracy of your patient files by eliminating the errors that result from manual entry. Plus, the efficient process allows you to begin the treatment sooner and keep appointments on schedule.
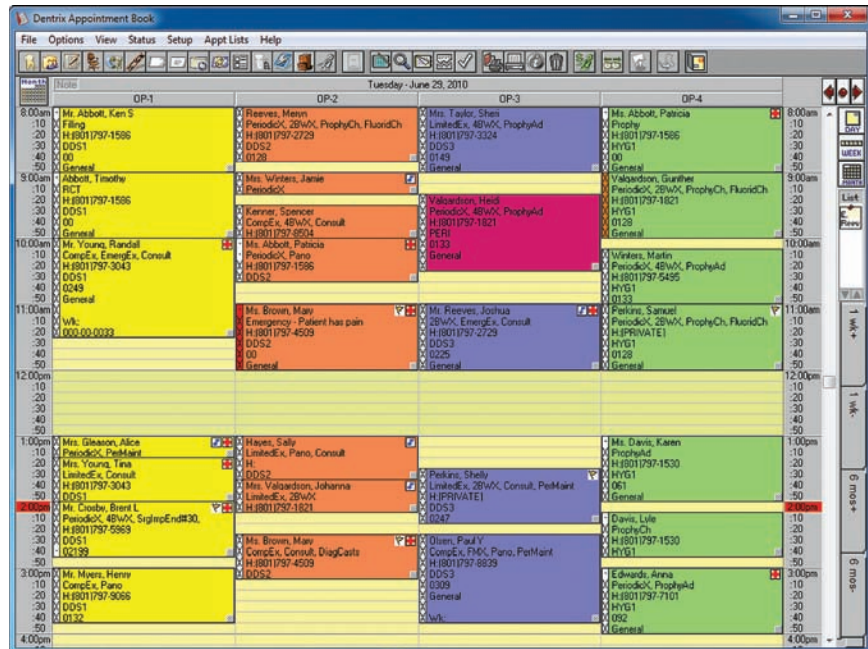
Created to facilitate "productivity scheduling" endorsed by practice management consultants, the Appointment Book helps you maximize production from your daily chair time.

PATIENT MANAGEMENT
Boost your professionalism

Patients start forming an opinion about your practice long before they walk through your doors. With a flexible, goal-oriented appointment calendar, impressive automated reminder options and convenient online forms, Dentrix makes every interaction with every patient more positive, professional and productive.

Improve productivity with the Dentrix Appointment Book

Dentrix patient management starts with an intelligent, goal-oriented appointment scheduling tool that minimizes wait times, easily accommodates emergencies, and manages follow-up visits quickly and efficiently. You can track appointments, find available times, track recall patients, and more—with a few easy clicks of your mouse.

Keep your patients in the loop with automated reminders and requests

How much time does your staff spend sending out reminders and requests for routine or follow-up appointments? Dentrix, combined with eCentral, makes it easy and convenient to send reminder emails, text messages and postcards to patients automatically. eCentral even allows your patients online to request their own appointments and view future appointment information online. This convenient, automated reminder system reduces no-shows and frees up your staff to focus on more important tasks.

Move toward a paperless practice

Old-fashioned paperwork is expensive and inefficient. The Dentrix Document Center makes it easy, practical and affordable to move toward a more efficient paperless approach. With the Document Center, you can import, organize and sign digital documents—which are stored in your Dentrix system for easy access. This eliminates bulky file cabinets, cumbersome paperwork and wasteful data entry. And because the Document Center supports Adobe® Acrobat®; Microsoft® Office Word, Excel®, and PowerPoint® files; and plain-text or rich-text files, it works with the forms and documents you've already created.

Eliminate paperwork with online forms and questionnaires

Filling out and processing paperwork is an inconvenient hassle for your patients and a time-consuming chore for your staff. With Dentrix, you can quickly create and securely store electronic versions of all the different patient forms you need for your practice, including questionnaires, health histories, HIPAA documents, insurance provider forms and more. Next, you can make those forms available online so patients can fill them out before their appointment. And, of course, you can import all this information directly into your Dentrix patient records, which puts a permanent end to time-consuming scanning, filing, transcribing and duplicate data entry.

Eliminate the clipboard

Your front office team spends too much time manually entering patient data. The new kiosk feature for the eCentral Website Manager revolutionizes your patient form completion process for increased productivity and a better overall patient experience. Now patients can update contact, insurance, medical history and other information easily from an in-office kiosk. Your team can import the information into Dentrix in just seconds. And the efficient process saves everyone time and allows the doctor to begin treatment sooner.
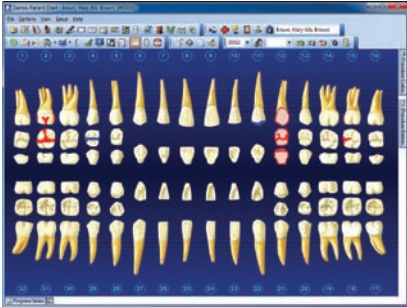
Impressive and simple to use, our chart is more patient and dentist friendly. Easy navigation allows you to better post procedures for all selected teeth with intuitive prompts for multi-surface requirements.

CLINICAL TOOLS
Provide better care of your patients

You work every day to provide your patients with superior care. Dentrix is ready to support and enhance those efforts with flexible, proven and integrated clinical tools that work as hard and as smart as you do. Working together, these tools improve patient care, streamline clinical processes and make everyone in your office more productive.

Create a powerful central hub for clinical information

Dentrix helps you improve patient care with an interactive 3D patient chart that provides a comprehensive range of advanced clinical capabilities. With these powerful, integrated tools you can:

- Quickly build a complete view of every patient's clinical situation with an intuitive interface and custom colors for planned and completed procedures.

- Simplify treatment planning by quickly dragging and selecting multiple teeth, posting procedures for those teeth and following intuitive prompts for multi-surface requirements.

- Automatically transfer the date, tooth number, surfaces, ADA code, description and fee directly to a patient's ledger every time you complete a procedure.

- Streamline data entry by grouping common procedures together using a single code.

- Add your own notes, figures, arrows and other objects anywhere in the graphic chart interface.

- Create customized views of patient information that include chart views, images, financing information, relevant forms and much more.

- Add clinical notes to patient records quickly and accurately. Create your own clinical note templates—or take advantage of more than 70 pre-defined templates included with Dentrix.

Bring all your patient information together

Dentrix streamlines your patient information using seamless integration with digital imaging. With Dentrix, you can view X-rays, intraoral images and other information in the Dentrix 3D patient chart and automatically keep digital images synchronized with patient records. Image thumbnails appear automatically in the Dentrix chart interface, and you can simply click to display the full-size image. You can even display the patient chart and full-size images side by side.

Discover the advantages of "hands-free" data entry

Just as the Dentrix 3D chart transforms the way you manage patient information, the Dentrix VoicePro™ module changes the way you enter patient information. When you purchase VoicePro and add it to your Dentrix system, you have a unique voice-recognition solution that allows you to record chairside clinical charting, perio examinations and clinical notes simply by speaking into a microphone. These unique "hands-free" capabilities will save you time and allow you to see more patients.

Integrate all the parts of your practice

With Dentrix, every piece of your practice becomes part of a fluid, integrated whole. For example, when you post a procedure to a patient's chart, that information instantly becomes available at the front desk for billing and insurance estimation. When a receptionist schedules or changes an appointment, hygienists can see those changes immediately back in the operatory. And, of course, you nd your staff can view patient charts and intraoral images from any workstation. This integrated approach translates directly into a more cohesive, efficient practice where all the pieces work together flawlessly.

"Dentrix provides the 'wow' factor for my patients to visualize the treatment they need and to allay their fears about the treatment they don't need. I have never had a trust problem with patients but the 'doubters' are easily handled with the visual they get from Dentrix."

~Dr. Dennis Kent
LaGrange, Illinois
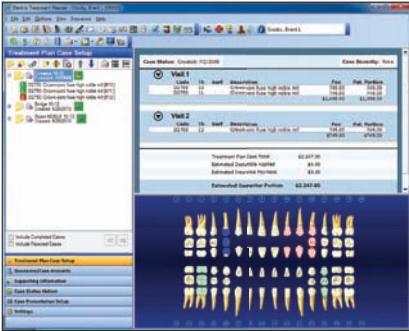
The Dentrix Patient Chart combines comprehensive clinical capabilities with clear, simple presentation tools to help you explain treatment to your patients.
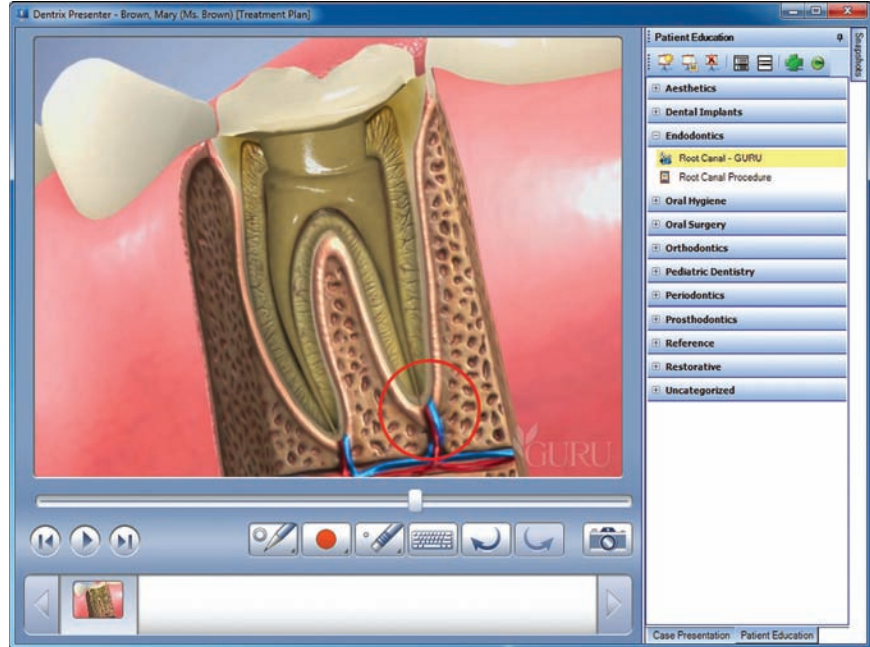
Guru Libraries for Dentrix Presenter provide a uniquely powerful and flexible treatment plan presenting solution you can access through your Dentrix software and use in your operatories to communicate effectively with patients.

TREATMENT PLANNING

Educate to increase treatment plan acceptance

Outstanding patient care always includes effective communication with your patients. Dentrix helps you present treatment plans by giving you intuitive presentation tools that help you communicate more effectively. Add dynamic education animations, insurance coverage estimates and multiple treatment options that help your patients trust and accept your professional recommendations.

Bring treatment plans into focus

With Dentrix, your patient communication starts with a treatment plan that makes it easy to group proposed treatments into logical steps and display the estimated costs and insurance payments. When you and your patient agree on a reasonable treatment schedule, you can schedule the required appointments and attach the necessary consent forms to specific treatment plans, improving case acceptance rates.

Offer your patients treatment plans that make sense

Henry Schein offers a unique patient education program called Guru that combines with the Dentrix Presenter to provide easy-to-understand animations of common dental conditions and procedures. Use your Dentrix Presenter to increase case acceptance with professional, animated Guru treatment presentations based directly on the Dentrix treatment plan. There are even animations designed specifically for children. You can link these educational "movies" to specific procedures and use them to support your treatment plans. And when you purchase the full Guru 4.0 suite, you gain integrated features to:

- **Connect with patients while they wait**—Guru TV makes it easy to educate your patients while they wait in your lobby, before they even get to the operatory.

- **Connect with patients online**—Provide easy-access education with impressive Guru animations on your website to better educate your patient prior to treatment.

- **Connect with patients via email**—Boost awareness, comfort and patient acceptance with your proposed treatments when you connect with patients via email.

Eliminate your "million-dollar filing cabinet"

Do many of you have incomplete treatment plans filed away in some corner of your office? Dentrix eliminates this expensive problem forever. With a few clicks, you can see exactly which patients have not completed their treatment plans and how much those potential cases are worth. You can even generate reports that are limited to patients with unused insurance benefits or focus on specific types of treatments, so you can make sure you never leave money on the table. Dentrix also helps office staff generate letters to notify patients about planned treatment and remaining benefits.

Every QuickBill™ statement goes through an address correction verification process to ensure accurate delivery. Any changes to patient addresses are reported back to you for easy update in your Dentrix patient files.

CHECKOUT AND FOLLOW UP

Keep your patients happy and healthy between visits

Dentrix helps you deliver superior care every time patients visit your office. Dentrix can also make sure that exceptional level of care continues after they walk out your door—with quick checkouts, convenient billing and payment options, and world-class recall and reminder tools.

Improve checkout times with one-click statements

Dentrix eliminates long checkout times at the front desk after an appointment. With the Fast Checkout feature, you can take care of guarantor payments, walkout statements, and insurance claims with a single click of your mouse.
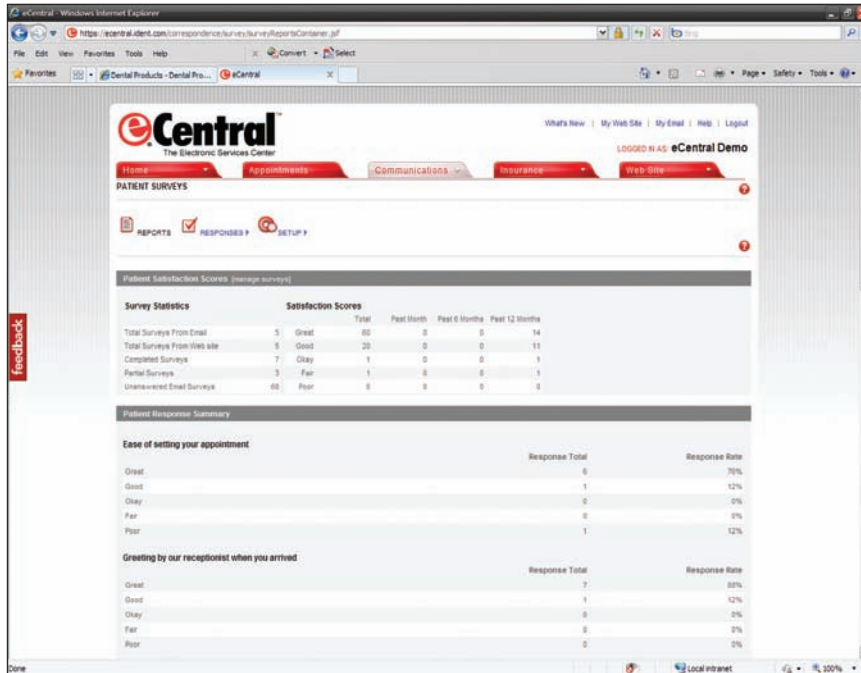
Collections made easy—for you and your patients

Dentrix PowerPay™ is both convenient for your patients and good for your bottom line. When patients check out at the front desk, you can quickly set up automatic recurring or "after-insurance" credit card payments that bring outstanding balances down without the hassle of collection calls.

Take the time and pain out of mailing statements

Are you ready to put a permanent end to the painstaking process of printing, folding, stuffing, labeling, stamping and mailing hundreds of statements every month? When you purchase QuickBill, you have the capability to take care of patient statements in minutes instead of hours. A simple set-up process lets you determine when you want statements to be sent and QuickBill automates the rest of the process. Your patients receive a professional statement with a perforated remittance slip and a business reply envelope. You can even add a personalized message or newsletter to your statements. And we can do it all for a surprisingly low cost.

Keep your patients coming back

With Dentrix, your patients never slip through the cracks. After they leave your office, Dentrix automatically tracks the status of every patient and helps you schedule them for regular exams and checkups. This includes the ability to track 99 different recall types, add personalized motivational messages to your recall cards and update recall dates automatically when you complete procedures. You can also send automated reminder cards, personalized letters, email messages and text messages to patients with point-and-click ease.

eCentral™ gives you an at-a-glance view of your patients' surveys so you can identify areas to improve and track your progress.

"I can't say enough about what Dentrix has done for my practice. It has truly given me the freedom to do dentistry and has given my office manager the best tools available to manage my business. I would recommend Dentrix for every practice."

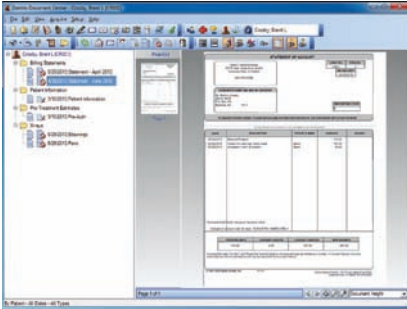~Dr. Stephanie L. Huddleston
Lexington, KY

Build a more responsive practice

Do you really know what your patients thought about their experience at your office? Dentrix and eCentral offer impressive tools for finding out. Dentrix then produces easy-to-read survey results that show you areas that need improvement to enhance your patient's experience. This gives you a complete view into every patient's experience with your practice over time, so you can spot potential problems early and make continuous improvements.

Make referrals work harder for your practice

Dentrix features a special Referral Analysis tool that helps you accurately track and analyze which patient referral sources are most productive—from other doctors and patient friends to basic Yellow Page ads. These insights will turn referrals into a more concrete, efficient and effective business-generating tool.

The Document Center will help your practice move to a completely paperless practice.

Submit a case via DDX and instantly see case turnaround dates, digital imagery attachments and your updated lab account information, including balances and statements.

BUSINESS TOOLS
Take control of your practice

Your practice is a business. And Dentrix gives you all the tools you need to manage your office more efficiently, streamline your operations and build up your bottom line.
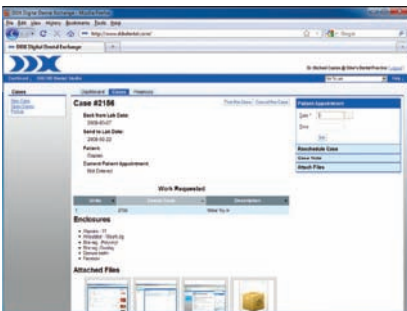
Boost productivity with insurance management tools

Improving cash flow and front-office productivity is a reality with the right tools. eClaims for Dentrix does that by allowing you to create a claim and add the appropriate attachments right from Dentrix. The intuitive program informs you of the exact attachment requirements so you're not wasting time or slowing your reimbursements.

eClaims allows you to send claims individually as your patient checks out or as a batch. Plus, many claims can be sent in real time for the fastest reimbursement possible.

Submitting claims from Dentrix also makes it easier for you to track them. You can see the status of all your claims from inception to reimbursement. And toubleshooting claims is easier when one partner is helping you manage the entire process. You can even eliminate costly paper claim storage with online access to your claim archive.

You can also streamline the eligibility verification process with Dentrix. Eligibilities can be updated automatically prior to your patients' appointments and accessed conveniently from your Dentrix appointment book or patient file.

Take the guess work out of lab work

Incomplete, illegible or poorly managed lab cases cost your practice time and money. Dentrix offers you advanced tools to track, manage and expedite lab work, so you can focus on the needs of your patients.

First, the Dentrix Lab Case Manager makes it easy to create a case, ship it to the lab and track its progress. With the Lab Case Manager, you'll always have complete, accurate and up-to-date lab information at your fingertips, so you can make better use of your time and take better care of your patients.

Dentrix—working together with Henry Schein's DDX—also allows you to submit lab cases electronically to any DDX-enabled lab. This saves you time, reduces errors and provides you with nearly instant feedback. For example, when you submit a case electronically, you can receive a case return date and schedule a follow-up appointment while the patient is still in the chair. DDX also gives you instant access to lab account balances, statements, invoices and more.

TRAINING

Turn your staff into Dentrix experts

Effective live training delivered by an experienced instructor translates directly into a more efficient, productive and profitable practice. Dentrix offers a complete range of training options to meet your specific requirements:

- **Classroom training in your office**—Whether you need comprehensive first-time training or focused training on a specific topic, we'll send an experienced, certified training professional directly to your office and give you customized training for you and your staff.

- **Hands-on training workshops in your city**—Every year, Dentrix sponsors training workshops in cities all over the United States. These one and two-day events are led by our best certified trainers and provide a focused learning environment. You can choose between essential workshops which provide hands-on training on fundamental concepts and procedures, and advanced workshops which focus on the latest methods for improving efficiency and enhancing your professional image.

- **Live training over the Internet**—Our training staff has the ability to remotely connect to your computer system and perform one-on-one training over the Internet and the telephone. This reduces the cost of in-office training and still gives you many of the same fundamental training options needed to run a successful practice.

Boost your profits with Profitability Coaching

Profitability Coaching is a one-year program that teaches you to implement the key Dentrix tools and business processes critical for a successful practice. Our experienced coaches will explore your business practices, customize the content to build on your current strengths, and teach best practices to dentists and key team members to help you take your profitability to the next level. When you participate in Dentrix Profitability Coaching you receive:

- Ten personalized coaching conference calls that explore best practices for using Dentrix to boost productivity and profits.

- Summary reports of each coaching session that you can use to educate your staff after your coaching calls are complete.

- Opportunities to tailor the content to meet the unique needs of your practice.

"I would recommend Dentrix workshops to anyone at any level with Dentrix, because there is always something you will learn."

~Sheila Hyland
Life Style Dentistry
Rogers, AR

SERVICES AND SUPPORT

Get more value from your Dentrix solution

Dentrix offers you the world's most proven and innovative practice management software. We also provide all the services you need to make the most of it. With Dentrix, you gain access to a comprehensive ecosystem of technical service and support, flexible training resources, data conversion and integration services and more—all designed to ensure your success.

Meet your team of experts

Dentrix is committed to providing you with the personalized support and service you need to succeed with our products. That means when you invest in Dentrix, you gain access to a team of trained, highly experienced service and support technicians who can quickly solve your problem. Along with excellent technical support, a Dentrix Customer Service Plan gives you resources that help you leverage your Dentrix investment, such as:

- **Unlimited technical assistance**—When someone on your team needs help, a qualified technician is just a phone call away.

- **Frequent upgrades**—Our team of engineers is continually refining our software to improve your practice management. With a customer service plan, you receive new features and enhancements called Productivity Packs through convenient auto-updates delivered via the Internet.

- **Dentrix Mobile**—Now when you leave the office, you can be just seconds away from seeing the information that drives your practice. Dentrix Mobile gives you fast, secure access to patient details, appointments, medical alerts and prescriptions. Designed to access the latest version of Dentrix G4, Dentrix Mobile runs on the most popular smartphones and mobile devices, including BlackBerry®, iPhone™, iPad™, Palm Pre™ and devices that run on the Android™ operating system.

- **A professional website**—Included in your customer service plan subscription are all the tools you need to build and maintain a simple practice website. It even includes the monthly hosting, so you won't have to invest in extra equipment or bandwidth.

- **Automated eBackUp services**—Every Dentrix service plan includes an automated online backup solution. That means you can back up your critical files over the Internet to our secure, protected data center. So if your office system is ever destroyed by fire, theft or power outage, your data is safe.

- **PowerPay LE**—PowerPay LE allows you to process credit and debit card transactions directly from your Dentrix software for the greatest of ease and accuracy. Enrollment includes a magnetic card swipe and there are no up-front or registration fees.

- **Training webinars**—As a service plan subscriber, you can tune into interactive online training sessions that cover specific topics.

- **On-demand training**—Dentrix offers a complete library of convenient online tutorials that can bring new employees quickly up to speed on your Dentrix system and help your entire staff take advantage of new features. All of these tutorials are available at **www.dentrix.com/training**.

- **Access to our online knowledgebase**—If you're looking for quick answers, you can tap into a searchable library of more than 20,000 support articles written by our service technicians as they resolve issues.

- *Dentrix Magazine*—This quarterly publication includes articles about new products, the latest Dentrix features, and useful tips and tricks.

Make a smooth transition to Dentrix

When you make the move to Dentrix, data conversion experts make sure all the information you depend on gets imported and integrated safely into your new system —including treatment plans, patient procedures, payment information and more.

Practice:
Dr. Erin Maruska,
Glowing Smile Dental Care
Peoria, AZ
www.AGlowingSmile.com

Profile:
With four operatories and a strong team of committed employees, Dr. Erin Maruska strives to provide the highest quality of care. Dentrix practice management software helps her do that while also saving her time and money.

CASE STUDY — GLOWING SMILE DENTAL
Arizona-based practice uses Dentrix to increase profits

Challenge

Very soon after she bought the Glowing Smile dental practice, Dr. Erin Maruska knew she needed to do something about the practice management software. "I was running into limitations with the dental software the previous owners had," she said. "I had to decide whether to invest in the current software with less-than-optimal processes or make the switch to something else. I looked at a few other practice management solutions, but none of them compared to Dentrix. We made the conversion, and it was the best decision I could have made."

For Dr. Maruska, it was more than just a decision about software. "I wanted a software program that would allow our office to grow and achieve my goals of efficiency and quality. I think Dentrix is the gold standard."

For Dr. Maruska, those goals were quite specific. "I wanted my office to be paperless and to have more organized and efficient operational capabilities," she said. "As an associate at Glowing Smile, I remember watching the assistants sit at their desks and work all day writing addresses for recall cards, stamping EOBs for insurance companies, filing an endless stack of patient charts and scavenging for missing

charts—all while I had a patient in the chair. I remember thinking, 'There has to be an easier and more efficient way.' I still shudder thinking back to that system."

Big changes can be difficult, but Dr. Maruska was thrilled at how easy moving to Dentrix was. "The conversion took place without complications and we were able to become paperless the next week," she said. "These were some big changes to throw at our office within a few months of new ownership. But with Dentrix and all the customer support we received, we were able to achieve our goals rapidly and smoothly."

Dentrix Solution

The real value of Dentrix is not in how it makes a practice go paperless or even how it makes the office staff more productive. The real benefit of the Dentrix solution is what it means for patients. "Dentrix has greatly improved our customer care," said Dr. Maruska. "We can manage a large group of patients efficiently and effectively. We're no longer scavenging for missing charts and getting caught up in the sea of disorder. Our focus is on patient treatment and how we can effectively address their needs."

Part of that challenge is making sure patients set appointments and show up for treatments. Missed and canceled appointments are a problem in any office, but Dentrix helps Glowing Smile manage those problems with minimal impact on daily productivity.

"The email reminder capabilities in eCentral make it easy to remind patients about upcoming appointments without interrupting them with phone calls," said Dr. Maruska. "It also allows us to fill an opening quickly with ASAP Lists and running Treatment Needed lists."

Ligia Simon, Glowing Smile's office manager, agrees that Dentrix has helped the entire staff focus more on patient care. "With the help of eCentral, I was able to shift my focus more to the patients and the practice rather than the routine tasks like printing and mailing claims, statements, recall cards, and more," she said. "I couldn't be more happy that all those details are now handled electronically."

Simon and her staff are also taking advantage of a unique partnership between Dentrix and the U.S. Post Office. "The post office regularly provides us with the most up-to-date addresses for our patients," she said. "Not only do they update the address before mailing the statement, but they also send us updated information that we can import into our Dentrix system."

Like Dr. Maruska, Simon remembers what things were like before Dentrix. "The recall postcards were such a hassle when we had to do them by hand. Now, all we have to do is make sure the continuing care list is current and procedures are attached to the appointments," she said. "It has helped us organize our daily operations so much that we now have time to focus on patients rather than getting lost in the chaos of pulling charts, filing them, etc."

And if a question about the functionality of Dentrix ever comes up, Simon is able to get help right away. "I appreciate the ability to call or chat online with somebody whenever I have a problem or just have a question and need an immediate answer," she said. "With the professional help from the qualified Dentrix representatives, most of the major issues we had were resolved before the team members even knew they existed."

Results

When Glowing Smile made the switch to Dentrix, a lot of things changed for the better. Using Treatment Plan Presenter has led to an increase in case acceptance. The office staff's production has increased. "And," Dr. Maruska said, "the practice is definitely more profitable because of Dentrix."

Like any dentist, Dr. Maruska loves it when her office staff focuses on patient care and patient needs and lets technology take care of the important, but mundane, tasks. "Dentrix is a great tool," she said. "It's almost like having another employee working for you."

Having a practice that operates more smoothly and efficiently gets patients' attention, too. "Patient's notice the difference," said Dr. Maruska. "The way the practice operates reflects the quality of care they receive. If your goal is high-quality dentistry, an efficient practice management system like Dentrix is absolutely essential."

THE COMPLETE SOLUTION

Bring all the pieces together

A complete Dentrix solution is made up of many pieces that all work together to make your practice more efficient, productive and profitable. Here's a quick summary of the components that are part of every Dentrix system:

Practice Paperless

Move toward a more efficient paperless office with a system that makes it easy to create, import, fill out, and sign documents and forms electronically. (see pages 9, 16)

Henry Schein Guru

Educate your patients with animations that make treatments clear and easy to understand. (see pages 12–13)

Dentrix/DEXIS

Make X-rays, intraoral images, and more an integral part of your Dentrix patient management system. (see page 11)

DDX

Save time and reduce errors by submitting lab cases electronically to any DDX-enabled lab. (see page 16)

PowerPay

Speed up the checkout process and collect payments more quickly. (see page 14, 19)

eCentral

Extend your practice to the web and communicate with your patients more effectively. (see pages 9, 14–15)

eClaims

Process insurance claims electronically. (see page 16)

eBackUp

Keep your data safe and protected with this secure online backup solution. (see page 18)

QuickBill

Eliminate the hassles of manually printing, stuffing, labeling and mailing patient statements. (see page 14)

VoicePro

Save time and see more patients with fast, convenient, hands-free data entry. (see page 11)

JOIN THE CONVERSATION

Henry Schein Practice Solutions always wants your opinions and suggestions. Visit our Facebook, Twitter, YouTube or MyVoice pages and join the conversation. There you can mingle with Dentrix customers, learn tips-and-tricks, watch free videos, share your ideas and more. Be sure to also sign up for the official Dentrix newsletter.

www.Dentrix.com/Facebook — Join the Dentrix fan community. Speak with customer service representatives, chat with other Dentrix users and learn tips and tricks.

www.Twitter.com/Dentrix — Get up-to-date information on Dentrix events, seminars and more.

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